

AMHERSTBURG NEWS

SUMMER 1999

As our Summer Shutdown for 1999 fast approaches, I find myself having a hard time writing this year's summer edition of the Amherstburg News knowing that it will be my last. To all the employees of the plant, I would like to **thank you** for the spirit of cooperation afforded me over the past eighteen months. My short stay in Canada was very rewarding; I extend my sincere wishes for continued success to all.

The Amherstburg Plant finds itself in a very enviable position. The challenge of continuing to meet the demands for **Crown Royal** is a pleasant problem to face. However, the only way the plant can truly rise to this challenge is through a spirit of **cooperation and teamwork**. I am confident that Amherstburg will meet these challenges and meet them in a way that brings a sense of pride to all.

Construction on the new Dry Supply Storage area should be underway when everyone returns from vacation. Although this project will be somewhat disruptive, the plant's focus on **customer service, package quality, and efficient operations** must remain strong. Tremendous gains have been made on our package quality and the challenge will now be to sustain this level while **improving line efficiencies**. Amherstburg has met challenges in the past so I am confident I will be hearing about your successes in the future.

I have always maintained that good friends never say "good-bye", but rather say "See you later". So

See you later.

John



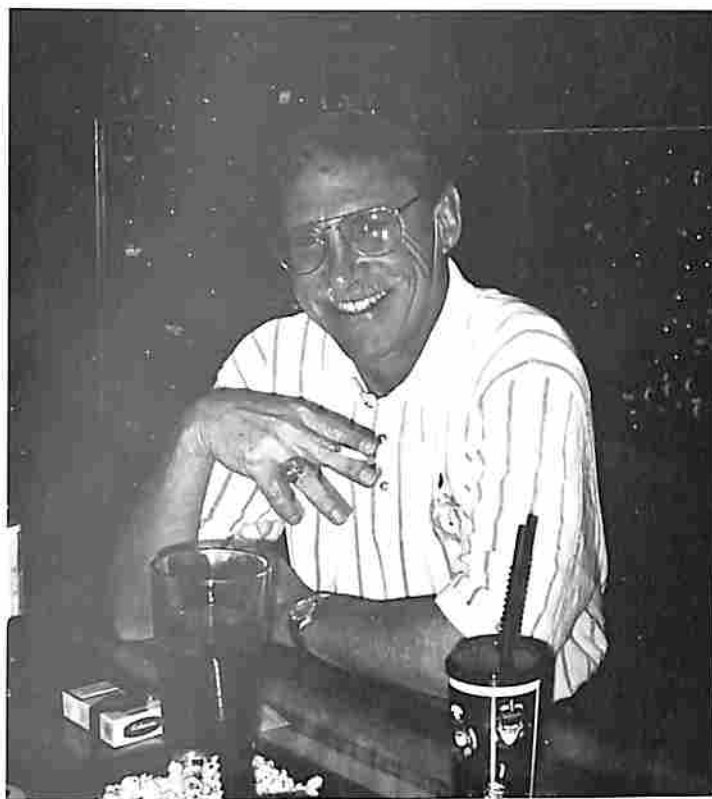


JOHN ROSE came to Amherstburg a short eighteen months ago. John lived through our office renovations and having the plant manager's office located in a construction trailer for several months. At the plant, we introduced him to bingo, Hot Dog Days, and the Fishing Derby; and Canada introduced him to "bag milk" which he never quite got used to. He survived the "Burg Tournament" and a lot of other golf in between. We will certainly miss him, however we are not quite sure if the feelings are reciprocal - as the last we heard he was boarding a plane to the *far east*.

The people of the Amherstburg Plant wish John Rose much success and happiness wherever he goes.

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Good Luck



to John Rose!



and
the plant welcomes
WAYNE GILBERT
to Amherstburg.

Happy Birthday



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"THE PHOTO GALLERY"

SERVICE AWARDS:

Congratulations to our service award recipients.

- | | |
|------------------------------------|---------------------------------|
| 1. LIDA MEHENKA (40 years) | 17. KAREN GOBBO (20 years) |
| 2. GORD MARSHALL (35 years) | 18. GWEN TYTGAT (20 years) |
| 3. DANNY WIGLE (35 years) | 19. DEBORAH MARTIN (20 years) |
| 4. DAVID HUNT (35 years) | 20. ROSE ANN LARAMIE (20 years) |
| 5. ED MCCAFFREY (35 years) | 21. KAREN CHARRON (20 years) |
| 6. DAVID SCANLAN (35 years) | 22. GERARD LAING (20 years) |
| | 23. LAURIE BENETEAU (20 years) |
| | 24. MAUREEN WHITE (20 years) |
| 7. DOREEN SPEARING (30 years) | |
| 8. ALDO IANNUCCI (30 years) | 25. SANDRA DIOTTE (5 years) |
| 9. JAMES HUTCHINS (30 years) | 26. DAWN MEANARD (5 years) |
| 10. LOUISE GOSSELIN (30 years) | 27. ANNE CHAUVIN (5 years) |
| 11. JUDY TROMBLEY (30 years) | 28. WENDY RICKETT (5 years) |
| 12. MARGARET COTE (30 years) | 29. KAREN MCLEAN (5 years) |
| 13. PAM HOLMES (30 years) | 30. DEBRA NEWBERY (5 years) |
| | 31. JEANNETTE JACQUES (5 years) |
| 14. BETTY-LOU BEAUDOIN (25 years) | 32. DAVID RENAUD (5 years) |
| 15. NICOLETTE BONDY (25 years) | |
| 16. BERNADETTE BEAUDOIN (25 years) | |

OUR H.R. GROUP:

33. Hats off to KATHY BELANGER, DAN KELTIKA, & SHEILA BRATT for their endeavours with Time & Attendance. They (along with many others) have been working very hard and long hours at this. However, they still continue to smile!

RETIREMENTS:

Sincere congratulations and best wishes for a happy and healthy second career!

34. PAT FINN (45 years of service) & Dan Kirby, Bottling Department Head.
35. CASEY OVERGAAUW (43 years of service) & Leona Matte of the Bottling Group.
36. BEN SCHINKEL (43 years of service) & Dan Keltika, Organizational Capability Manager
37. JOE BENETEAU (43 years of service) & Dan Kirby, Dan Keltika
38. GERRY LUCIER (42 years of service) & Dan Kirby
39. MARGARET COTE (31 years of service) & Dan Kirby

"THE PHOTO GALLERY"

..... cont'd

AROUND THE PLANT:

- 40. DIANE EWELL, GEORGE WIUME, ROXANA LEPORE & LARRY AMLIN receiving their Sensory Accreditation Certificates for their attendance at the program held in January of this year.
- 41. DAN KELTIKA & NIKKI BONDY receiving the certificate of recognition for Seagram from our area United Way group.
- 42. CASEY OVERGAAUW's retirement: TOM DELMORE, MERV DEPENDLETON, BRIAN FERGUSON, DAN LACEY, BILL MORE, WAYNE WILSON, DWAIN DAWSON, JIM PAQUETTE, BILL COMEAU, DOUG BARRON, CASEY, & WALTER STOJKOVIC.

The plant welcomes our two new Management Interns, Joyce Lei & Michael Brown!

Michael & Joyce hale from the Vancouver area and have settled in Windsor. They arrived in one of Windsor's famous heat waves. Joyce is starting her career in the Maturing Department and Michael is located in our Case Bond Department. We wish them lots of success.

- 43. JOYCE LEI
- 44. MICHAEL BROWN

- 45. Our Summer Students, Wes Arbuckle, Kim Deslippe, Jennifer Pillon & Mark Quimby.
- 46. The Coffee Fund treated everyone to a lunchtime "pig roast". BILL FINLAY & DAVID POUGET are hard at it serving up the meal. (No compassion!)
- 47. BETTY-LOU BEAUDOIN in front of the new Superior cartoning machine on line #4, which was installed in May of 1999.
- 48. DIANE CADARETTE working at the new Bottling Development uncaser at Line #3.
- 49. A shot of our new Hartness uncaser on Line #1.

HAPPY BIRTHDAY TO:

- 50. Would you believe 60 balloons!? CLAIRE BEAUDRY celebrating her big 6-0 on April 6th.
- 51. Happy 50th to Rick Deneau. Our ladies helped him celebrate.



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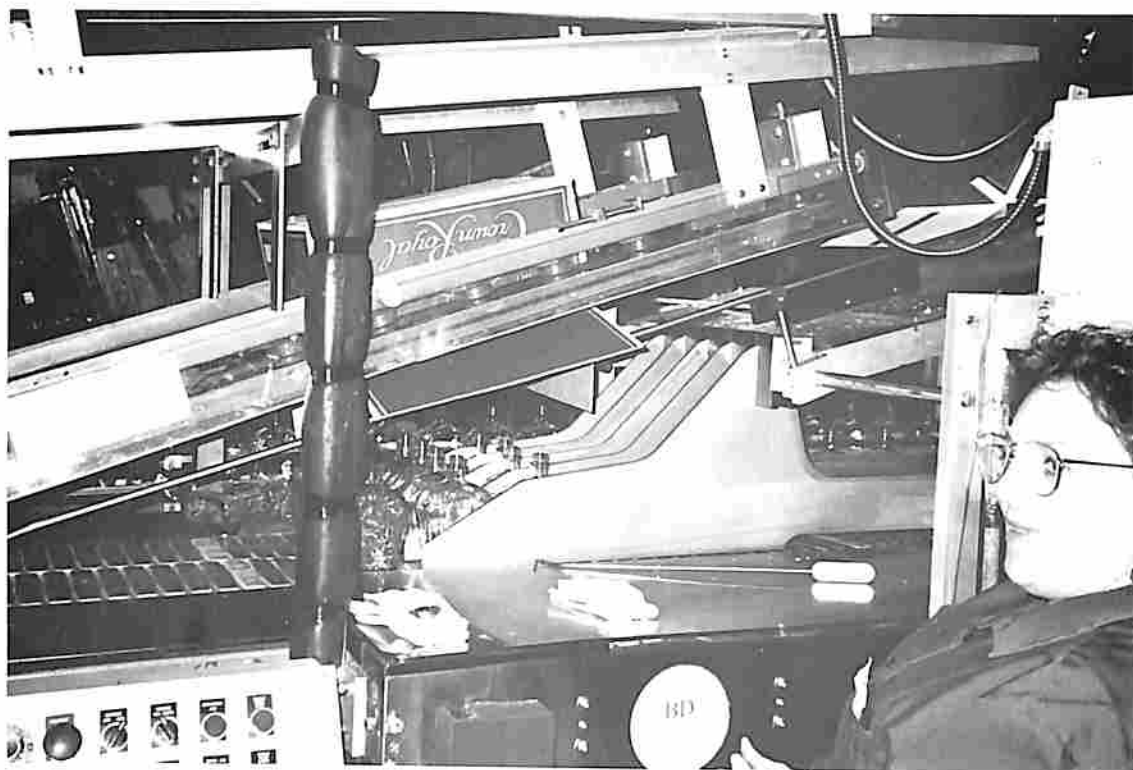


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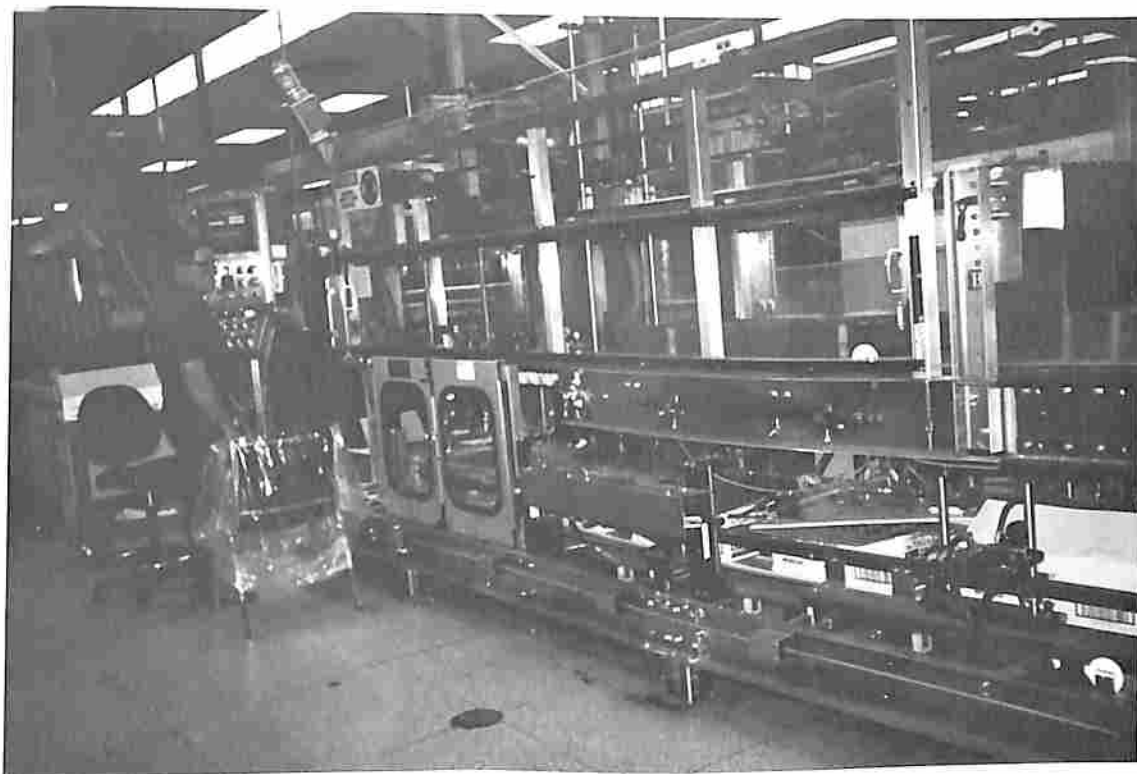


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WHAT'S REALLY IMPORTANT

By Freida McAvoy

The other day, I was helping my 17 year old son “study” grade 12 math before his final exam. What a futile exercise that was!!!

$$1 + 1 = 3$$

I could not understand much of it at all and so could be of little assistance to him. In frustration, I said to him, “What good is this subject going to be to you anyway? When will you ever use any of this stuff again?” Of

scientist, but with a trusty calculator and a decent computer, this kid of mine will do alright in life.

When I was finished complaining about the uselessness of this grade 12 math in my world, I began to think about what I did believe was the most useful and the most necessary in this, my real world.

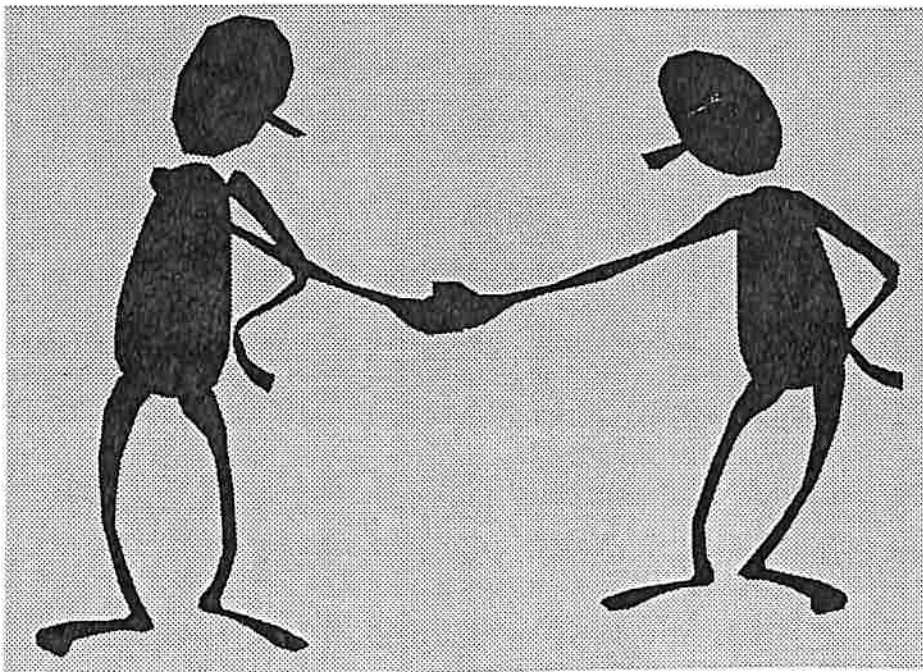
Because this has been a difficult year for me (and I know for many of you as well), what with the sudden death of my father, the painful task of placing my mother in a residence and the continual deterioration in my husband’s health, I know that, in my world, the important thing is not a math equation but understanding, empathy, acceptance, patience and love.

Now, don’t get me wrong, I

than I could). The truth is I am a right-brained person myself and because of that, I feel more comfortable with feelings than with math facts.

But there is one fact that I am sure of and one equation that makes perfect sense to me – all of us need the loving support (both right and left-brained people) of the folks around us and receiving this support and encouragement can lead to reduced stress and a greater sense of self-esteem and empowerment. As George Eliot once said,

**What do we live for
If not
to make the world
less difficult
for each other.**



course, the answer for me and for him was *never*. He will never use this subject again – he is not going to be a mathematician or a

admire and respect all you left-brainers out there (I’m probably a little envious too that you could have helped my son out more

Let’s re-commit to relating to each other with this belief in mind, not just during shutdown but when we come back together again later in the summer. Let us not only be a “smart thinking” workplace but a “smart feeling” workplace as well.

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